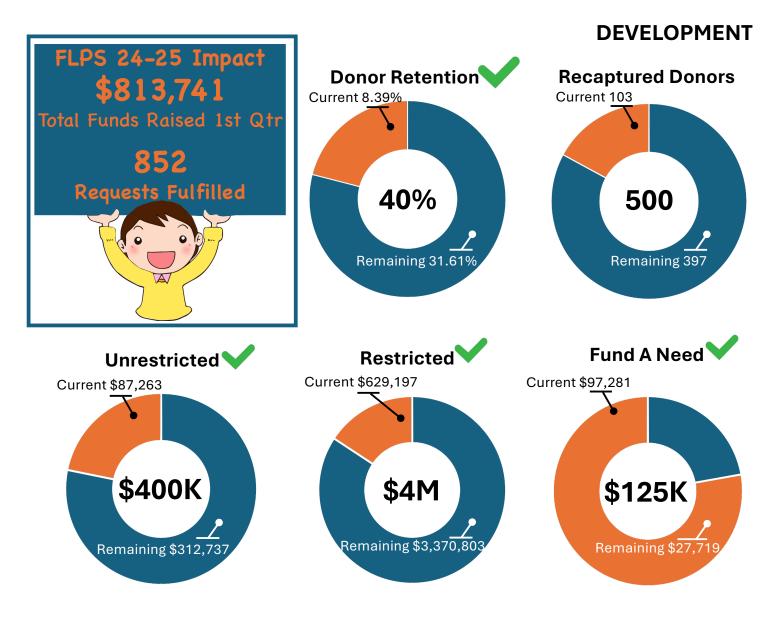
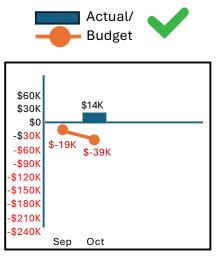


#### **BOARD MEETING MESSAGE**

The Dashboard has been developed to provide a source of quick-glance data to better understand the progress of the Foundation throughout the year. Each area, Development, Operations, Marketing, and Spark has identified measures that help illustrate the outcomes of their work. While the experts in each of the dashboard areas, Kass Mounce in Development, Angelina Cunning in Operations, Kayla Jacox in Marketing, and Lindsay Rogers in Spark, may be very knowledgeable about the measures in their area, each of the outcomes that are measured and displayed in this dashboard reflects the combined effort of the entire Foundation for Lincoln Public Schools staff, Board, advisors, ad hoc committee members, and our Lincoln Public Schools partners. They should never be seen as exclusive measures of one area's efforts. It is likely that at different times, different staff will address changes in the dashboard readouts which reflect the comprehensive nature of these measures. The Dashboard displays 14 important measures, but they are not the only measures that FLPS is monitoring, and different committees will continue to investigate and monitor many ways of measuring success and progress.



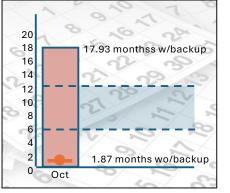
#### **OPERATIONS**



## MARKETING

Increase Email Click-Through Rate by 2% Average Per Month 0.06 3.08% Avg. 0.05 Nov 0.04 0.03 Oct 0.02 0.01 0 Sep Oct Nov Sep Actual -Goal 

Liquid Unrestricted Net Assets Maintain 6-12 months w/o Board approved backup funds.



Increase Average Email Open

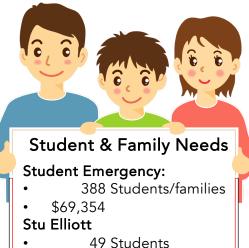
48.00%

55.60%

48.02%

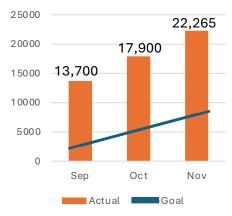
Rate to above 45% Avg. for 24-25

40.00% 45.00% 50.00% 55.00% 60.00%

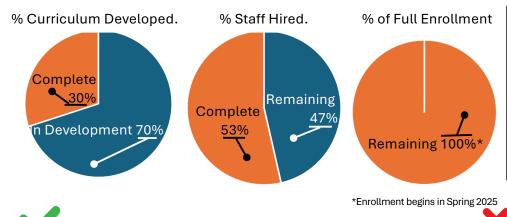


- 49 Stuc
- \$12,224

Increase Social Reach by 10%, Average of 8,000 Quarterly



### **SPARK**



**SPARK:** Since the start of September, Spark has applied for or requested funds from 23 organizations or individuals totaling \$357,953; \$167,000 for scholarships, and \$110,500 for staffing and supplies. We have received \$22,000 for scholarships and \$35,153 for programming.

A \_\_\_\_\_ indicates that the Foundation is out-performing 2023-24 , and an \_\_\_\_\_ is underperforming 2023-24. No mark indicates it is a new measure this year.

# All students should have what they need to reach their full potential.

50.67% Avg